



JEEVIKA

Rural Development Department, Government of Bihar

Bihar Rural Livelihoods Promotion Society State Rural Livelihoods Mission, Bihar



बिहार सरकार

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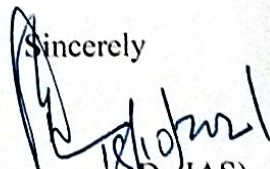
OFFICE ORDER

Bihar Rural Livelihoods Promotion society (BRLPS, i.e, Jeevika) is working for the promotion of livelihoods opportunities in the rural areas. **It assumes importance that risks associated with it are mitigated by bringing members and their families under Insurance coverage.** In order to facilitate its roll out in pragmatic way, a detailed guideline in form of Office Order numbered **BRLPS/Proj-MI/457/13/Vol-II/2654** dated **11/10/2021** has been released.

Decision has been taken to strengthen the implementation of insurance roll out in most meticulous way. To support the whole endeavor **on insurance roll out**, all **DPMs, District Mentors, BPMs, Block Mentors** and **all the project staffs** are directed to act on the following:

- Insurance coverage effort will be made in **intensive mode** and will be named as **“बीमा सुरक्षा उत्सव”**.
- The 1st phase of the Insurance Drive **“बीमा सुरक्षा उत्सव”** will be undertaken from **21st October 2021 to 31st October 2021**. The 2nd phase will start from **15th November 2021 to 30th November 2021**. All efforts are required to be made to ensure large scale coverage under Insurance in 1st phase itself. Any left over will only be taken up in 2nd phase.
- DPMs and BPMs need to make adequate plan for sensitization of the members and facilitate the coverage of members in planned way.
- District Mentors** and **Block Mentors** are directed to participate in the whole endeavor of Insurance leverage and encourage members for insurance coverage.
- There will be **daily meeting from 5 P.M to 6 P.M** on the developments made by districts in digital mode. DPMs and District Mentors to participate in the same. **The Digital link will be shared by SPM-MIS on daily basis.**
- Adequate care has to be taken when the enrollments are being done through Customer Service Points (CSPs). Either the receipt of the money deposited at CSP centre or passbook printing from the branch needs to be cross verified and then only it needs to be counted as insurance done.** It is a very important step and should be adhered to diligently. DPMs and BPMs to provide adequate Capacity Building for the same. **All the details of the Insured members need to be punched in Insurance App without fail.**
- Punching of Aadhaar Number** is important agenda of the intensive effort and needs to be ensured on priority.

All DPMs and BPMs to facilitate enrollment with immediate effect.

Sincerely

(Balamurugan D., IAS)
BRLPS (JEEVIKA)

CC To:

1- All Project Staffs